

Bien Oottu Industry

Women - Headed Families & the children's Projects

Thirumurukandy - Kilinochchi.

2021.



Women's day



**A 9 Road ,154th Mile Post,
Selvapuram,Inthupuram,
Thirumurukandy,
Kilinochchi, Sri Lanka.**



Rev.Sr. A.F. Jeyanthy HF.

**“Bien Oottu Industry”
Women -headed Families
Report on Activities implemented
February - 2021.**

Vision: Helping women-headed families to be self-reliant to face the challenges of life with confidence and be sustainable in their activities.

Mission: Giving a holistic formation to face the society with self-confidence and courage through Counseling and to live an integrated life.

Introduction

Women, children and all of us appreciate your thoughtfulness and understanding and also grateful for your generous support and your continual financial help to develop **“Bien Oottu Industry”**. The women are happy that their daily income is also increased because of your assistance.

**COVID – 19 Impact and remedy Actions
“Bien Oottu Industry” - 2021.**

In this project we are involved in the following production of:-

1. Curry chili powder
2. Murukku
3. Flat vadai
4. Lime Pickle
5. Plain chili powder
6. Gottukola flour
7. Kurakan flour
8. Maldives fish pieces sambol
9. Gotukola win
10. Mixed-curry powder
11. Red rice roasted flour
12. Mixture
13. Nutritious Sweet bond
14. Tapioca chips
15. Nutritious flour
16. Home gardening
17. Small poultry farm
18. Evening classes for students from poor family.



At present we employ some women who are the only bread- winners of their families, to help us with the running of our Projects. We produce our items of packets to two hundred (200) shops who are our regular customers. Fortunately we have our own vehicle and a driver.

It was a great shock and disappointment when the **COVID – 19** pandemic rolled a big stone in front of us and as a result the employed ladies could not continue their jobs of making the food items. Because of the “**Curfew**”. The prepared packets of our production were in the store room with no ways of getting around to our regular distribution shops.

Even though the “**Curfew**” was on we were waiting for the day the curfew was lifted and we tried to continue our business of selling our packets of production. Some kind hearted people helped us with this distribution. But still it was not enough. We could not sell all the prepared products and this caused us a big **LOSS/ A huge Loss**.

We are struggling to pay our workers.eg. Driver and others who are assisting us as casual workers. We are unable to employ extra people because of our insufficient funds. If we could employ four or five extra women workers with the three who are working now we will be able to bring the Industry to its former state. We have trained people as labourers; have basic facilities and storage rooms etc. We have land to extend the building. We have our own driver but we feel he needs an increase also. Another point is we feel the employed people need to learn new ways or methods in their current jobs. At the same time there are some demanding for increase of their salaries.

Activities of the Project:

- Women headed families.
- Mobile service.
- Evening classes for children.
- Home gardening.
- Poultry.
- Shop.



There are four women working and producing the products every day for monthly salary and now they have earned Rs. 17000.00 per month.





Out of the four ladies one is doing gardening and the poultry farm. We have planned to take other three women for the same activities.

After June 2019 our mobile sales service was able to run smoothly and peacefully, because we have got a very good driver. He is very honest and responsible person. He was doing both driving and involved in selling products. But I pay him only for working days. The reason is we do not have enough products to sell every day. In future I have planned to increase his monthly allowance. There are unemployed women requesting us for work. I am



unable to give them work because the price of groceries are increasing. I am unable to produce more products. It's very challenging. I had the meetings with them and discussed about this problem. If we have enough funds we could produce more products and could take other four or five ladies for the work. There are 200 shops as customers at the moment. Therefore we would not have any problem in dealing with the sales.

Elder's day



The urgent need is to buy the groceries and the details are as follows:-

No	Items	Time & month	Cost (Rs/=)
01.	Vegetable Oil	01 barrel x Rs.90000/x2barrel =	1,80000.00
02.	Dry chili	01kgxRs.450/-200kgdriy chili	90,000.00
03.	Coriander	01kgRs.430x,200kg coriander	86,000.00
04.	Wheat flour	01kgxRs.100/-x100kgwheat flour	10,000.00
05.	Red rice	01kg x Rs.90/-x 200kg rice	18,000.00
06.	Programmers manager's allowance	01person &per month Rs.20000/- 12moths XRs.20000/- =	2,40000.00
	Total cost		<u>6,24000.00</u>

We are looking forward from you for a favorable reply.

Outcome:

- ❖ Now 03 women are involved in these activities.
- ❖ Trained women.
- ❖ Responsible women.
- ❖ Efficient and experienced women
- ❖ A driver
- ❖ Watchmen.
- ❖ We have a store room too.
- ❖ We have vehicle.
- ❖ We have grinding machine.
- ❖ Quality product.

Challenges:

- The price of groceries is increased day by day.
- The women are demanding for their salary increase

- As I had mentioned in our report we have lost good amount due to the COVID – 19 attacks resulted in Curfew days and no, work no income, no sale . This situation has brought us again to plead for help from you our BENEFACTORS.
- I feel very much stressed to cope with this problem and worry as well..
- Driver’s monthly salary.
- Mobile vehicle’s fuel
- Watchmen monthly salary
- The cost of Electricity.
- Maintenance of vehicle (service, repairs. Insurance and tax.

**I have paid from
The products
Profit.**



Evening classes for children:

We conduct Evening classes for school going children. We are receiving funds for the evening classes. The students are actively attending classes and learn. I have already mentioned to you regarding this matter.



Home gardening:

We have planted banana trees, Jambu, Jack fruit, coconut and Tapioca in our garden. We mix ground nut which is from our garden for the mixture.

Whatever we get from our Garden such as plantain , vegetables, green leaves, ground nut, black grams, green grams, brawn grams, ect. We share with the poor.

- ❖ When I shared our fruits and vegetables with the people, they were surprised and this evoked in them and they felt that they could also start gardening in their homes.



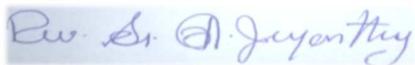
Conclusion

Anyway we are grateful to you for the support and help you have rendered to “Bien Oottu” for the past four years. You have seen the changes in women and children in their day to day life. They are very active, interested and eager in developing their talents and growing in interpersonal relationships. We could see the changes in their attitude and in their behavior while working together. I am looking forward for a favorable reply regarding my urgent request. God our Father will give us all His strength and grace. We do not forget to pray for you all, who are so generous and kind hearted.

Thanking you.

May God bless you all richly.

Yours gratefully



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